



Finally, an affordable Revenue Management solution for hotels

Ratality is offering hotels an affordable, intelligent, yet easy-to-use Revenue Management solution that significantly simplifies the hotel's revenue management process. This cloud-based Revenue Management solution is built on industry best practises and through its advanced algorithms and proven methodologies will support the hotel's daily rate decisions and revenue management tactics to ensure RevPAR and Revenues are maximised.



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Components of Ratality's Hotel Revenue Management solution

Forecasting

- Forecasts unconstrained daily demand for each property and room type
- Forecasts the daily pick-up by room type
- Automatically categorize forecasted demand into various demand scenario's – all driven by business rules
- Ability to manually influence the forecast scenario's based on external influences

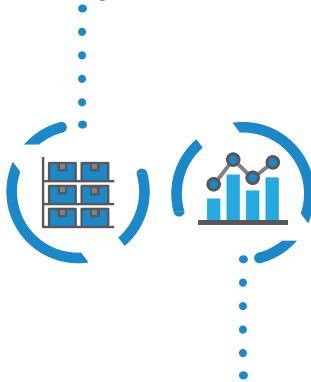


Price Optimisation

- Recommends the best available rate for each day and each room type
- Recommends daily discount levels by room type based on various user-defined business rules

Optimisation of available inventory

- Recommends the optimum allocation of rooms for each user-defined rate class for every room type
- The daily auto-optimisation process will automatically adjust the forecast scenario and apply the new allocations per rate class whenever the forecasted demand changed

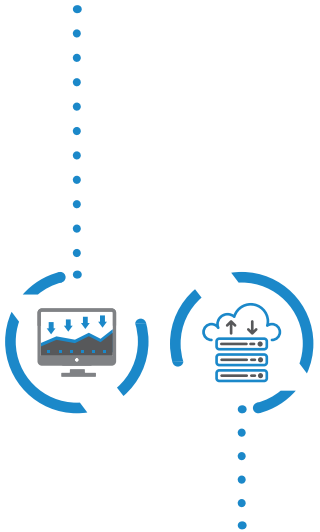


Advanced Reporting

- Reports on key information like current and forecasted reservations, current and forecasted occupancy as well as recommendations for each room type
- Create your own reports with the ability to filter or highlight specific data based on user-defined criteria
- Quickly filter, print or export reporting data to Excel for further analysis or for management reporting purposes

Dashboards

- GM dashboards to give a strategic view for the next 1, 7, 14, 21, 30, 49 and 90 days to quickly assess hotel's current and forecasted demand and recommended discount levels



Based in the cloud

- Cloud solution ensures that you can access and manage your revenue management process from anywhere in the world and on any device via an internet connection